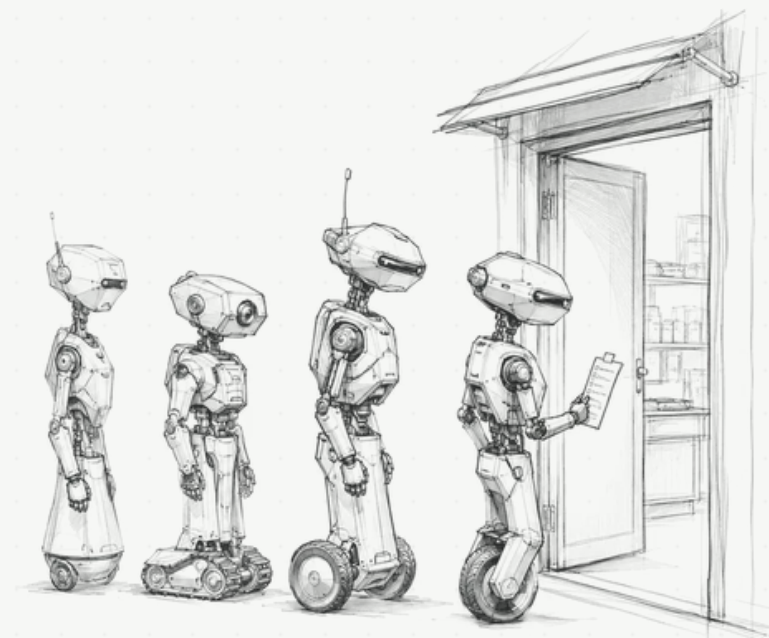


SYSTEMOWCY SP. Z O.O. • POLAND

Systemowcy AI

AI INFRASTRUCTURE
FOR COMMERCE

AI should not merely find your business. It should understand it,
use its knowledge and safely act with it.



01

WHAT IS CHANGING

AI is done just answering. It starts acting.

Today

customers ask ChatGPT and Gemini
what to buy

Tomorrow

agents find the offer, compare and
buy on their own

02

Businesses are built for people and search engines. Not for agents.

- 01 Invisibility**
To language models most stores do not exist, regardless of Google rankings.
- 03 Trapped knowledge**
Company know-how sits in emails and documents, out of reach of AI.

- 02 Ambiguous data**
Products, prices and availability are a riddle to agents, so they pick competitors.
- 04 Moving standards**
Agent protocols change every quarter. Nobody in the company tracks them.

03

VISION

Understandable. Accessible. Actionable.

We build the layer between a business and the world of AI models and agents:

- 01 AI understands your offer
- 02 AI uses your knowledge
- 03 agents act and buy safely

SYSTEM + OWCY

Our name is our method.

O

OBSERVE

See what AI sees.

Scanner · Observatory

W

WARN

Know what is changing.

Impact Radar · alerts

C

CORRECT

Fix what limits you.

Knowledge Builder · Layer ·
Maintenance

Y

YIELD

Turn AI readiness into measurable
outcomes.

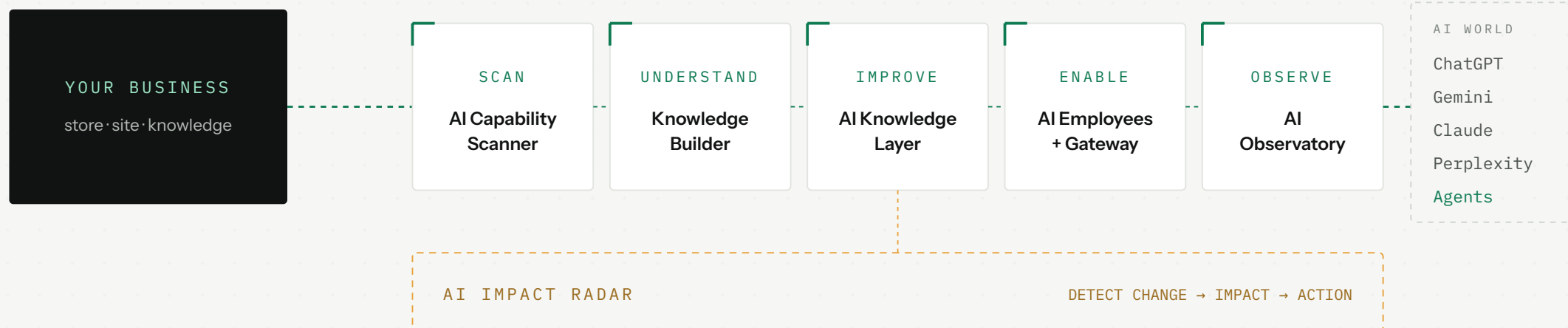
AI Employees · Gateway · commerce

OBSERVE → WARN → CORRECT → YIELD → OBSERVE · THE LIFECYCLE OF THE PLATFORM AND OF EVERY ROLLOUT

SYSTEMOWCY.AI · AI INFRASTRUCTURE FOR COMMERCE

05

One ecosystem. One path.



EVERY PRODUCT RUNS AT OURS FIRST. STATUSES: BETA · BUILDING · AVAILABLE

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Does AI understand you, and what can an agent do here?

The scanner checks 100+ criteria: whether AI can read your pages and products (crawling, structured data, feeds), whether it understands the offer and whether an agent can act on your site. You get a 0-100 score and a problem list ordered by priority.

FREE

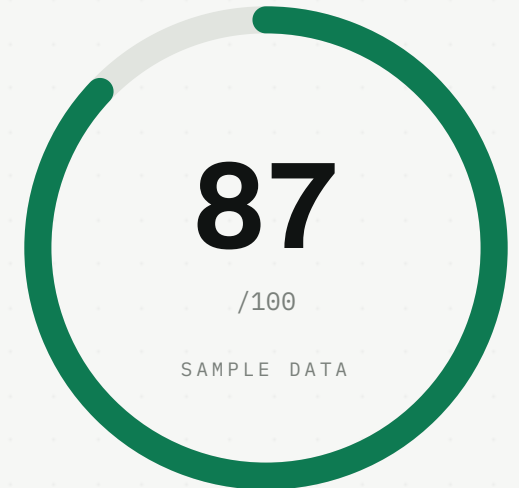
free scan, automatic weekly check, history

PRO

full diagnosis: priorities, revenue impact, AI analysis

EXPERT

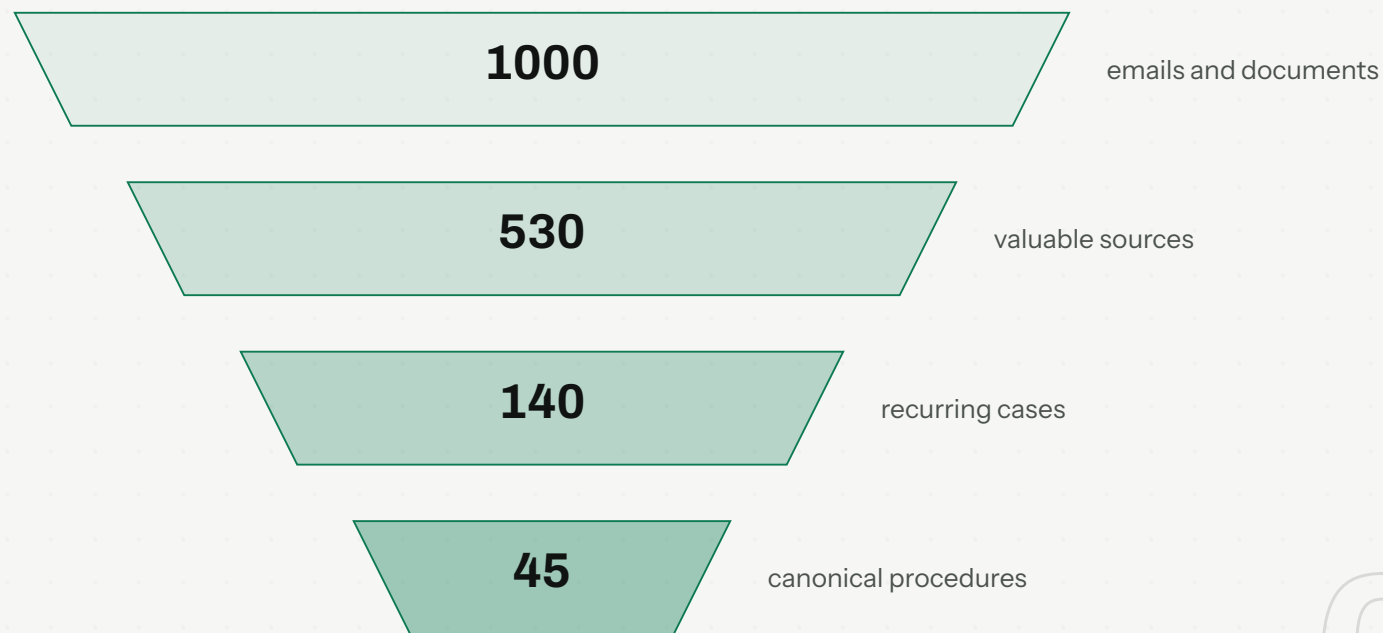
AI Implementation Blueprint with a developer export



07

We do not teach AI on chaos. First we turn chaos into knowledge.

The Builder imports emails, documents, FAQs and past conversations, filters out noise, deduplicates and detects contradictions. What remains is canonical knowledge your chatbots and agents answer customers from – always with a link back to the source.



SOURCES KEPT AS EVIDENCE. KNOWLEDGE SAYS HOW TO ACT, THE STATE OF THE WORLD ALWAYS COMES FROM YOUR SYSTEMS.



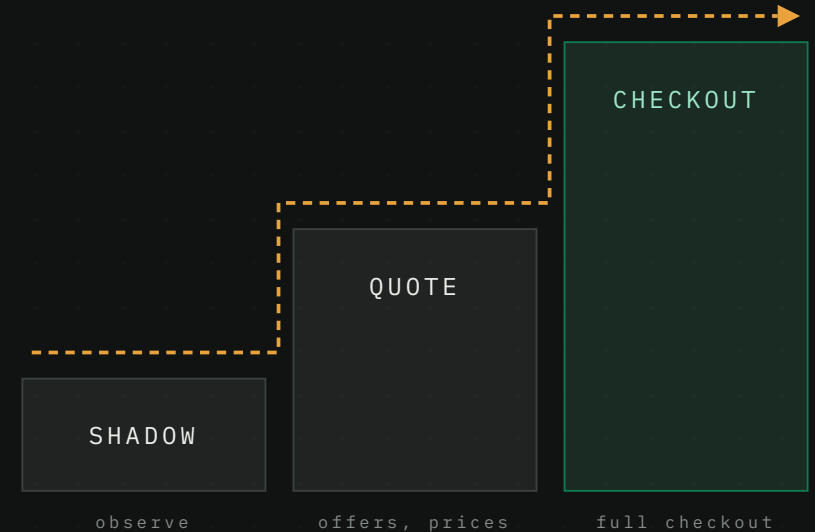
One Agent Core. Infinite Roles.

One agent engine with a swappable role, knowledge, tools and channel. In production today: a product advisor on filtryprywatyzujace.pl (B2C) and a sales agent on systemowcy.pl (B2B). Every role uses your company knowledge, and always pulls prices and stock from your systems.

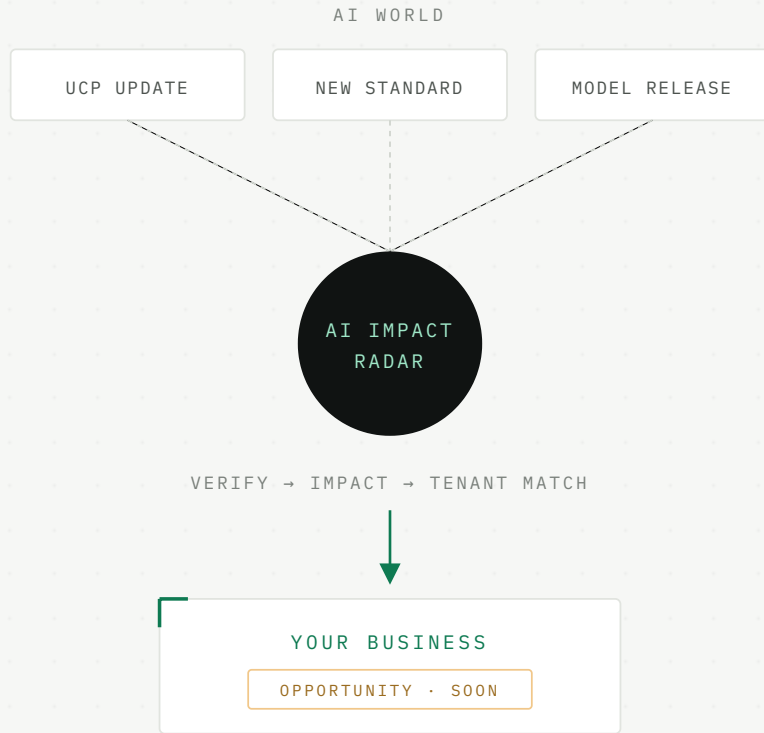
ONE DIGITAL EMPLOYEE. MANY SPECIALISATIONS.

Agents can do more than talk. They can buy.

In practice: an agent (e.g. ChatGPT) finds your product, asks for price and availability, places the order and pays - via commerce protocols such as ACP from OpenAI and Stripe, which are becoming the standard of agentic commerce. No store rebuild: we plug into your existing API, you set the limits, and every operation lands in a full audit trail.



10



AI changes that concern your business specifically.

Not a newsletter. The radar knows your sites, scanner findings and products, so it classifies every global change against you. You get an immediate alert when a change requires action on your side, a daily or weekly brief, and a pointer to which site and area the change concerns.

GLOBAL CHANGE → VERIFY → IMPACT → TENANT MATCH → ALERT

RELEVANCE

IMPACT

TIME

Your AI Surface

One dashboard that gathers data from the whole platform and answers four questions no analytics tool answers today:

Visibility and citations: do ChatGPT, Gemini and Perplexity know and recommend your offer?

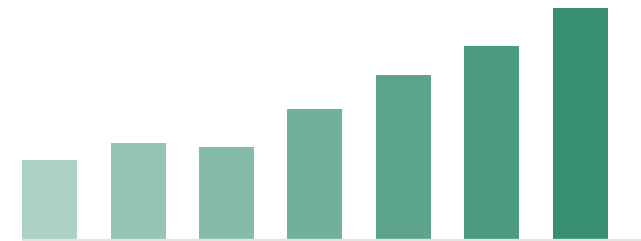
AI traffic and revenue: how many customers came from AI assistants, and what did they buy?

Agent actions: what did agents do in your store through the gateway?

Knowledge health: are agents answering customers from up-to-date data?

DIRECTION: BUSINESS → AI. THE RADAR LOOKS THE OTHER WAY.

SHARE OF AI VOICE



AI REVENUE ▲

AGENT ACTIONS · KNOWLEDGE HEALTH · ALERTS

PROOF, NOT CLAIMS

We do not sell concepts. Every product runs at ours first.

2010

running our own stores since then, as
a 3M distributor

100+

stores and websites built

2

chatbots in production on live stores:
B2C and B2B

1

platform tying it together, tested on
our own sales

FILTRYPRYWATYZUJACE.PL · SYSTEMOWCY.PL · TALK TO OUR BOTS LIVE

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13

We build on standards, not against them

ACP

OpenAI and Stripe agentic commerce: we test the gateway on our own stores.

TESTED AT OURS

MCP

A tool interface for agents in the scanner and gateway architecture.

BUILDING

UCP/A2A

Discovery and agent-store conversation: we watch and prototype.

R&D

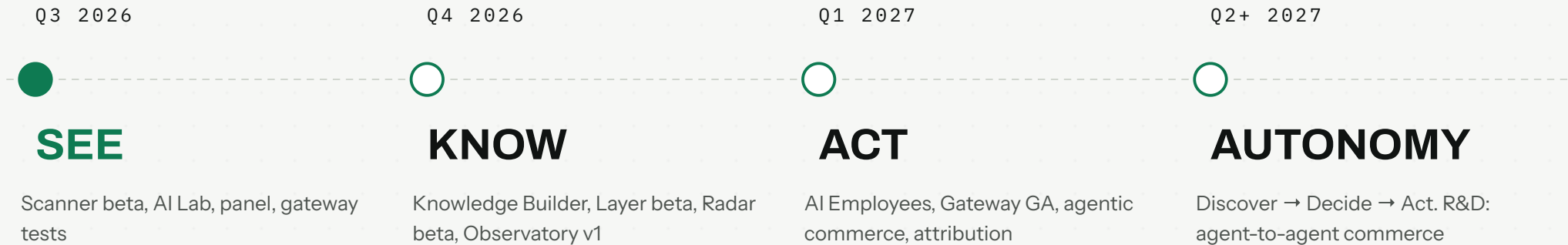
JSON-LD

schema.org structured data: the foundation of understandability, audited by the scanner.

IN PRODUCTION

ROADMAP

Four quarters. One story.



STATUSES UPDATED PUBLICLY AT [SYSTEMOWCY.AI](https://systemowcy.ai)

[SYSTEMOWCY.AI](https://systemowcy.ai) · AI INFRASTRUCTURE FOR COMMERCE

SaaS + usage + premium

01

Self-service SaaS

Scanner Free / Pro 149 zł / Expert 399 zł,
monitoring, chatbots from 199 zł.

02

Usage-based

A credits wallet: scans, visibility runs, agent work.
Pay for what you use.

03

Premium implementations

Email AI Employee, the gateway, B2B and ERP
integrations. Tailored.

INDICATIVE PLATFORM PRICING, PRE PUBLIC LAUNCH

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16

TEAM AND COMPANY

Systemowcy Sp. z o.o.



Jarosław Stańczyk

CO-FOUNDER, AI ARCHITECT / HEAD OF AI
ENGINEERING

Software engineer and systems architect with more than 20 years of experience. Since 2010 he has been building stores, B2B applications and bespoke systems, and for the past several years designing and implementing solutions based on language models: chatbots, AI agents and automations. He also runs his own online stores, so every solution is tested on himself first. He is responsible for all technology and implementations.



Elżbieta Kamińska-Stańczyk

CO-FOUNDER, E-COMMERCE AND DISTRIBUTION

For years she has worked in distribution and online sales across B2B and B2C models, from classic warehouse sales to dropshipping. She works with IT sector manufacturers and global brands. She distributes 3M™ products from the Science Applied to Life line and, as a franchisee, helps grow the Swedish brand Husse on the Polish market. She knows commerce from the side of contracts, logistics and settlements, which is why she represents the business interest in every project: she defines requirements, verifies profitability and makes sure technology works for sales and margin, not the other way round.

THE PLATFORM IS BUILT BY A TEAM OF AI AGENTS SUPERVISED BY THE FOUNDER. DOGFOODING IN HOW WE WORK, TOO.

SYSTEMOWCY.AI • AI INFRASTRUCTURE FOR COMMERCE

CONTACT

Let us talk about your store.

systemowcy.ai · contact@systemowcy.ai · +48 739 000 079

CHECK → UNDERSTAND → FIX → MEASURE → OPEN UP TO AGENTS → AUTOMATE